



GMC DISTRIBUTION



Moon Lane Books



Waterstones



Kinokuniya Takashmaya, Singapore



Guadalajara Book Fair



Hobbycraft



Forbidden Planet



Top Drawer



Top Drawer

## UK BOOK TRADE

GMC Distribution has full representation at Head Office level to all key book trade accounts, including wholesalers, Waterstones, WH Smith and Blackwell's. We also call on most key independent booksellers and children's specialists, and we sell to all school and library suppliers.

## EXPORT

Dedicated distributors manage our lists in America, Australia, New Zealand and South Africa. In addition, we have a team of experienced reps selling to all English-language territories around the world, focussing not just on the book trade but also on specialist markets in all countries.

## SPECIALIST

We are unique in our penetration into special markets with a dedicated sales force calling on hundreds of independent art, craft, woodworking and photography retailers. GMC are the sole book supplier to Hobbycraft craft stores as well as supplying other key chains. We actively promote author events and regularly exhibit at both trade and consumer shows.

## STATIONERY

GMC Distribution has a strong presence in the gift and museum/gallery market. We sell high-quality stationery and gift products, including wooden kits, jewellery and socks, alongside our wide range of adult and children's gift books to bookshops, gift shops, craft shops, museums and galleries.



**GMC Distribution (GMC) offers a complete range of sales, marketing and fulfilment services to publishers.**

The sales force, comprising our in-house team, freelance and salaried reps, services all book trade and non-trade customers in the UK and Europe, with options for all other territories. Whilst GMC is very well established in traditional markets, we excel at reaching specialist, gift, mail order and other non-traditional outlets.



London Book Fair

## KEY AREAS

- Representation across all markets
- Sales administration and data management
- Marketing and publicity
- Trade shows and consumer exhibitions
- Catalogues, brochures and POS material
- Merchandise display stands
- Metadata / ONIX feeds
- Online marketing

*"GMC is wonderful to work with. Whether it's photography or crafting or children's books, GMC has proven they know the market inside and out and we have seen incredible results from the work they've done. Our authors are in good hands."*

**Penguin Random House US**



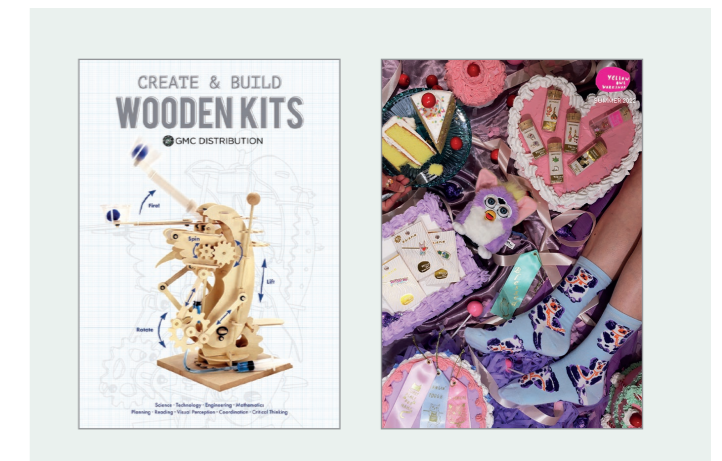
Stitches

*"GMC has been distributing The Taunton Press since 1999. Their reach into both the traditional book market and the speciality shops has resulted in continued sales year over year through a wide variety of book and non-book outlets. We could not be more pleased with our experience and look forward to many more years of distribution through GMC."*

**Taunton Press**

*"GMC are industry professionals and provide visibility for our titles in all available outlets from bookstores to craft shops. We feel that Tuva's brand and publishing efforts are valued and enjoy the many benefits of working with an expert book distributor."*

**Tuva Publishing**



*"We could not ask for a more professional, effective and supportive partner than GMC. They have expertly managed our wide range of products from books to crafts to gifts, and consistently expanded our reach into markets we had not even imagined! The superb and hard-working staff makes our relationship as fruitful as it is pleasurable."*

**Yellow Owl Workshop**





# GMC DISTRIBUTION

For further information about our book, stationery and gift operations, please contact:

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quail studio



CREATE & BUILD  
WOODEN KITS



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