

LICENSED SPEECH THERAPIST AND FINE WATERCOLOUR ARTIST TABITHA PAIGE PRESENTS  
THIS UNIQUE COLLECTION OF EARLY LANGUAGE DEVELOPMENT BOOKS FOR CHILDREN 0-5

## AUTUMN 2024 TITLES



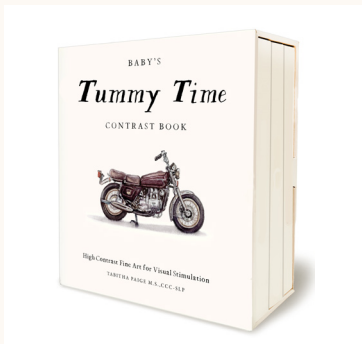
Our Little Library Vol. 2  
November 2024 | 152 x 127mm  
ISBN: 9781958803882  
Price: £27.99



Our Big Book of Words  
November 2024 | 235 x 235mm  
ISBN: 9781958803875  
Price: £14.99



Our Very Little Library Board Book  
November 2024 | 216 x 165mm  
ISBN: 9781958803868  
Price: £27.99



Baby's Tummy Time Box Set  
November 2024 | 159 x 159mm  
ISBN: 9781958803899  
Price: £35.00



My Memory Matching Book  
November 2024 | 279 x 241mm  
ISBN: 9781958803905  
Price: £15.99

## ABOUT THE AUTHOR AND SERIES



### @TABITHAPAIGEART

Tabitha Paige is an award-winning artist, certified speech language pathologist, and mother of three. She has been painting professionally for over 20 years. Tabitha launched her first kids book set, *Our Little Adventures*, in October 2020. Since then she has released 5 children's book titles and sold over 150,000 copies. Tabitha has a dedicated fan base of fans and is our most direct-searched author online. We plan to continue to leverage her speech therapy expertise and beautiful watercolour artwork to create more early learning books and products for children 0-5. Our goal is to release 3-5 new products with Tabitha each season.

## MARKETING CAMPAIGN PLAN

**AUTHOR SOCIAL MEDIA:** Author will promote to her loyal fan base and Instagram followers (27K)

**INFLUENCER CAMPAIGN:** Commitment from network of 150+ influencers to feature the books in the motherhood and education space

**BOOK TRAILER:** Professional book trailers to be created

**AUTHOR WEBSITE:** Promote book on website [www.foxhollowstudios.com](http://www.foxhollowstudios.com)

**RE-MARKETING:** Organic and targeted re-marketing to customers who have purchased other books in the author's collection

**NATIONAL PRESS CAMPAIGN:** Parenting, Parents, American Baby, Baby & Toddler, New Parent Magazine, etc

**LOCAL PRESS CAMPAIGN:** Press campaign targeting author's local media outlets (radio, TV news, magazines, newspapers)

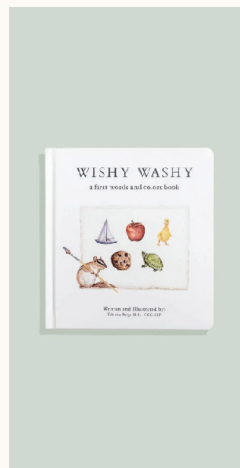
**BLOGGER CAMPAIGN:** Features and reviews in relevant parenting and family blogs

**TRADE ADS:** Invest in trade ads to showcase the series and brand

## BACKLIST TITLES:



OUR LITTLE ADVENTURES



WISHY WASHY



OUR LITTLE ADVENTURE TO THE FARMERS MARKET



OUR LITTLE LIBRARY VOL. 1



BABY'S BLACK AND WHITE CONTRAST BOOK

ISBN	9781950968015	9781950968541	9781950968510	9781958803578	9781941325971
PRICE	£26.99	£12.99	£10.99	£27.99	£14.99
SIZE	152 X 127 mm	190 X 190 mm	185 X 133 mm	152 X 127 mm	152 X 152 mm
AGE RANGE	BABY - 5 YEARS	BABY - 2 YEARS	BABY - 8 YEARS	BABY - 2 YEARS	BABY - 2 YEARS
TYPE	BOX SET (3)	BOARD BOOK	BOARD BOOK	BOX SET (5)	ACCORDION BOARD BOOK
DEVELOPMENT CONCEPTS	BASIC VOCABULARY, SPATIAL CONCEPTS, QUANTITY WORDS, COLOUR WORDS, COUNTING WORDS	FIRST WORDS, FIRST COLOURS, AND DEVELOPING SOUNDS SUCH AS M, B, P, T, ETC.	BASIC VOCABULARY AND SPATIAL CONCEPTS	FIRST WORDS	VISUAL STIMULATION, FIRST WORDS